## **ORDER**

Orders	Order / Rev:	A2723297			
	Alt Order #:	27139167			
	Product Desc:	General		KSN	
	Estimate:	9465		Wichita KS KSNW	
	Flight Dates:	10/27/20 - 11/02/20	Primary AE:	Katz Washington	
	Original Date / Rev:	10/08/20 / 10/08/20	Sales Office:	K-WAS	
	Order Type:	REG	Sales Region:	Nat	-
Agency	Name:	Waterfront Strategies			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		3050 K Street, NW	Billing Cycle:	EOM	
		Washington, DC 20007	Agency Commission:	15%	-
Advertiser	Name:	POL/Duty and Country PAC	Order Brand:		
	Demographic:	A25-54	New Business Thru:		
	Product Codes:	PL6	Advertiser External ID:		
	Revenue Code 1:	AGY	Agency External ID:	IN14921	
	Revenue Code 2:	POL	Unit Code:	General	
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00	
	Priority:	P5		<u> </u>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/29/20	149	\$196,700.00	\$167,195.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	149	\$196,700.00	\$167,195.00	0.00
Totals	149	\$196,700,00	\$167,195,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi		0 11/02/20	KSN Today 1	CM	5-6am	MTWTF	:30	5	\$450.00 P2	0.00 NM	5	\$2,250.00
	Channe	is : KSINC	C,KSNG,KSI	NL,KSINW KSN Today 1									
	KANSA	S TODAY	Y 1	Nort roddy r									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	27/20	11/02/20	MTWTF	5	\$450.00	0.00						
N 2	Multi	10/27/2	0 11/02/20	KSN Today 2	СМ	6-7am	МГЖГБ	:30	5	\$900.00 P2	0.00 NM	5	\$4,500.00
	Channe	ls : KSN0	C,KSNG,KSI	•									
	KANCA	S TODAY	/ o	KSN Today 2									
				Ma alada sa	Consta ///onella	Data	Datina						
10		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	/eek: 10/		11/02/20		5	\$900.00	0.00						_
N 3				Today Show 7-8a	ım CM	7-8am	МГЖГБ	:30	10	\$1,575.00 P2	0.00 NM	10	\$15,750.00
	Channe	ls : KSN0	C,KSNG,KSI	•									
	TOD 41/	01.047		Today Show 7-8a	am								
	TODAY					_							
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
W	/eek: 10/	27/20	11/02/20	MTWTF	10	\$1,575.00	0.00						
N 4	Multi	10/27/2	0 11/02/20	Today Show 8-9a	ım CM	8-9am	MTWTF	:30	10	\$1,215.00 P2	0.00 NM	10	\$12,150.00
	Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW									
				Today Show 8-9a	am								
	TODAY	SHW<											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: A2723297 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139167 Product Desc: General Wichita KS KSNW

Flight Dates: 10/27/20 - 11/02/20 Estimate: 9465

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/02/20	МГWГF		\$1,215.00	0.00						
		0 11/01/20 C,KSNG,KSI		CM	Meet the Pro	essS	:30	1	\$900.00 P2	0.00 NM	1	\$900.00
MEET I	PRESS-S	SUN	Meet the Fress									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/26/20	11/01/20	S	1	\$900.00	0.00						
		0 11/02/20	M-F 9-10a	CM	9-10a	MTWTF	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
Channe	els : KSN	C,KSNG,KSI										
IVE KE	ELLY&RY	'A N L ~	M-F 9-10a									
	art Date	End Date	Wookdays	Spots/Week	Rate	Pating						
Week: 10		11/02/20	<u>Weekdays</u> MTWTF	<u>3pois/Week</u>	\$765.00	Rating 0.00						
_			Today Show II	CM	10-11a	МГЖГЕ	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
		C,KSNG,KSI		O.V.	10 114		.00		ψ. 66.661 Σ	0.00 14111	10	ψ1,000.00
			Today Show 2									
	RD HR-N											
	art Date	End Date	Weekdays WEWEE	Spots/Week	Rate	Rating						
Week: 10		11/02/20	MTWTF	10	\$765.00	0.00						
		0 11/02/20	Today Show III	CM	11am-12n	МГЖГБ	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
Channe	215 . NOIN	C,KSNG,KSI	Today Show 3									
TODAY	′ H&J-NB	C<	roday onow o									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/27/20	11/02/20	MTWTF	10	\$765.00	0.00						
N 9 Multi	10/27/2	0 11/02/20	KSN News	CM	12n-1pm	MTWTF	:30	10	\$900.00 P2	0.00 NM	10	\$9,000.00
Channe	els : KSN	C,KSNG,KSI										
KGVI VII	EWS-NO	ON	KSN News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 10		11/02/20	MTWTF	10	\$900.00	0.00					Ī	
N10 Multi			Good Day Kansas		1230p-1p	MTWTF	:30	10	\$630.00 P2	0.00 NM	10	\$6,300.00
		C,KSNG,KSI	•		,				*******			**,*******
			Good Day Kansa	s								
	DY-CAR											
	art Date	End Date	Weekdays WEWEE	Spots/Week	Rate	Rating						
Week: 10		11/02/20	MTWTF	10	\$630.00	0.00		40	Ф705 00 D0	0.00.1114	40	<b>#7</b> 050 00
		0 11/02/20 C,KSNG,KSI	Days of Our Lives	cM	1-2p	МГWГF	:30	10	\$765.00 P2	0.00 NM	10	\$7,650.00
Charine	. KON	o,nono,no	Days of Our Lives	5								
DAYS-0	OUR LIVE	ΞS	,									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/27/20	11/02/20	MTWTF	10	\$765.00	0.00						
N12 Multi			M-F 3-4p	CM	3-4pm	MTWTF	:30	10	\$630.00 P2	0.00 NM	0	\$0.00
Channe	els : KSN	C,KSNG,KSI	•									
KELLV	CLARKS	ON	M-F 3-4p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/02/20	MTWTF	10	\$630.00	0.00					İ	
	-					-				,		

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Order / Rev: A2723297 Advertiser: POL/Duty and Country PAC

Alt Order #: 27139167 Product Desc: General Wichita KS KSNW

Flight Dates: 10/27/20 - 11/02/20 Estimate: 9465

Spot	Start Date c: 10/27/20	End Date	Weekdays	Spots/Week	Rate							_	
Spot			1 COLUMN			Rating							
	Ch Date Ra	11/02/20	MTWTF escription	10 Start	\$630.00 t/End Time	0.00	Weekdays	Length	Pate	Rtg Ty	20		
	Multi 10/27/20 Credited			3-4p			MTWThF		<del>(\$630.00)</del>				
2	Multi 10/27/20	0-11/02/20 M	1-F 3-4p	3-4p	m		МГWГhF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
3	Credited Multi 10/27/20 Credited	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	JМ		
4	Multi 10/27/20	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
5	Credited  Multi 10/27/20	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	JМ		
6	Credited  Multi 10/27/20	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
7	Credited  Multi 10/27/20	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
8	Credited  Multi 10/27/20	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
9	Credited  Multi 10/27/20	0-11/02/20 M	1-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	IМ		
10	Credited Multi 10/27/20 Credited	0-11/02/20 M	I-F 3-4p	3-4p	m		MTWThF	:30	<del>(\$630.00)</del>	0.00 /	JМ		
	lulti 10/27/2 annels : KSN0			СМ	4-430pm	МГЖГБ-	- :30	5 \$90	00.00 P2	0.00	IM	5	\$4,500.00
<b></b>		o,, .o., .o,, .o.	M-F 4-430p										
JE(	OPARDY TWO					<b>5</b>							
Week	Start Date c: 10/27/20	End Date 11/02/20	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$900.00	Rating 0.00					l		
	lulti 10/27/2 annels : KSN0			СМ	430-5pm	MTWTF-	- :30	5 \$1,26	60.00 P2	0.00	IM	5	\$6,300.00
JE(	OPARDY												
\A/ I	Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating							
	k: 10/27/20 lulti 10/27/2	11/02/20	KSN News at Five		\$1,260.00 5-530pm	0.00 MTWTF-	- :30	5 ¢1 5	75.00 P2	0.00	11/4	5	\$7,875.00
Cha	annels : KSN0				3-330pm	WII WIII	30	J \$1,57	73.00 FZ	0.00 1	NIVI	J	φ1,013.00
KS	N NEWS-5P			0 . 00/ 1	<b>D</b> .	D //							
Week	Start Date c: 10/27/20	End Date 11/02/20	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,575.00	Rating 0.00					l		
N16 M		0 11/02/20	KSN News at Six NL,KSNW	CM	6-630p	МГЖГЕ-	- :30	5 \$2,02	25.00 P2	0.00	IM	5	\$10,125.00
KS	N NEWS-6P		KSN News at Six										
Week	Start Date c: 10/27/20	End Date 11/02/20	Weekdays MIWIF	Spots/Week 5	Rate \$2,025.00	Rating 0.00							
	lulti 10/27/2 annels : KSN0		•	СМ	630-7pm	МГЖГБ-	- :30	5 \$2,70	00.00 P2	1 00.0	IM	5	\$13,500.00
WF	HEEL-FORTN	F<	M-F 630-7p										
	Start Date c: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$2,700.00	Rating 0.00							
	lulti 10/31/2 annels : KSN0		Sa 630-7p NL,KSNW Sa 630-7p	СМ	630-7pm	S	- :30	1 \$1,35	50.00 P2	0.00	IM	1	\$1,350.00
WH	HEEL-FORTN Start Date	E W End Date	Weekdays	Spots/Week	Rate	Rating							
	c: 10/26/20	11/01/20	S-		\$1,350.00	0.00					- 1		
Week	1. 10/20/20	,,			+ ,								

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 Order / Rev:
 A2723297
 Advertiser:
 POL/Duty and Country PAC

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 General
 Wichita KS KSNW

 Flight Dates:
 10/27/20 - 11/02/20
 Estimate:
 9465

Ln Ch Start	End	Inventory Code KSN News at Ter		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
KSN NEWS-10F	P<	KSN News at Ter	I IVIOII-FII							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/27/20	11/02/20	MTWTF		\$2,700.00	0.00		5. 04.000.00 Po	0.00.104	_	<b>#</b> 0.000.00
N 20 Multi 10/27/2 Channels: KSN	20 11/02/20 C.KSNG.KSN	Tonight Show NL.KSNW	СМ	10:35p-11:3	5pm MTWTF	:30	5 \$1,260.00 P2	0.00 NM	5	\$6,300.00
		Tonight Show/Jim	nmy Fallon							
TONITE SHW-N		Ma alada sa	C==4= \\ \\ \\ ==1-	Data	Datin					
Start Date Week: 10/27/20	End Date 11/02/20	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,260.00	Rating 0.00					
	20 11/02/20	Mon Prime Other		7-9p	M	:30	1 \$5,400.00 P2	0.00 NM	1	\$5,400.00
Channels : KSN	C,KSNG,KSN									
The Voice-NBC		Mon Prime Other	1							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/02/20	11/08/20	M	1	\$5,400.00	0.00					
	20 11/02/20	Mon Prime Hour 3	B CM	9-10p	M	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
Channels : KSN	C,KSNG,KSI	Monday 9-10p								
Weakest Link		, ,								
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 11/02/20 N23 Multi 10/27/2	11/08/20	Tue Prime Hour 2	CM	\$3,600.00	0.00 - T	:30	1 \$5,850.00 P2	0.00 NM	1	¢E 0E0 00
Channels : KSN			Civi	8-9p	- 1	.30	1 \$5,650.00 F2	U.UU INIVI	1	\$5,850.00
		Tuesday 8-9p								
This Is Us-NBC	End Data	Wookdovo	Cnoto/Mook	Poto	Poting					
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$5,850.00	Rating 0.00					
	20 10/28/20	Wed Prime Hour		7-8p	W	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
Channels : KSN	C,KSNG,KSN									
The Wall		Wednesday 7-8p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	W	1	\$3,600.00	0.00					
N 25 Multi 10/28/2 Channels: KSN	20 10/28/20 C KSNC KSN	Wed Prime Other	2 CM	8p-10p	W	:30	1 \$3,600.00 P2	0.00 NM	1	\$3,600.00
Charmers . Non	C,RSNG,RSI	Wed Prime Other	2							
American Ninja	Warrior									
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> W	Spots/Week	Rate \$3,600.00	Rating					
N26 Multi 10/30/2			CM	9-10p	0.00	:30	1 \$2,250.00 P2	0.00 NM	1	\$2,250.00
Channels : KSN		NL,KSNW	OW	о тор	1	.00	1 42,200.0012	0.00 14101	•	φ2,200.00
DATELNEEDA	IDC	Friday 9-10p								
DATELNE FR-N Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	F		\$2,250.00	0.00					
	20 10/29/20		CM	NFL Kickoff	T	:30	1 \$14,000.00 P2	0.00 NM	0	\$0.00
Channels : KSN	C,KSNG,KSN	NL,KSNW NFL Kickoff								
NFL Kickoff Gar	ne-NBC: Hou	iston vs. KANSAS	CITY CHIEFS	;						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20 Spot Ch Date Ra	11/01/20	T escription		\$14,000.00 t/End Time	0.00	Veekdays	Longth Pata	Rtg Type		
Spot Ch Date Ra  1 Multi 10/26/2				Kickoff	_	Th				
Credited							,			
N28 Multi 11/01/2	20 11/01/20	FB Night in Amer	Pre Ga	FB Night in A	Amer FS	:30	2 \$3,600.00 P2	0.00 NM	2	\$7,200.00
Channels : KSN	C,KSNG,KSN		D 0							
Football Night in	America	FB Night in Amer	rie Game							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	S		\$3,600.00	0.00					
N 29 Multi 10/27/2 Channels: KSN		•	CM	2p-3p	MTWTF	:30	10 \$630.00 P2	0.00 NM	10	\$6,300.00
Onamicis . NON	اک،ارکانانی،ارکا	1L,11011VV						•		

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 Order / Rev:
 A2723297
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MF 2-3p   MF 2-3p   Start Date   End Date   Weekdays   MIWIFF-   10   \$630.00   0.00	Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   R				M-F 2-3p									
Week: 10/27/20   11/02/20   MTWTF-   10	KELLY (	CLARKS	ON									ı	
N30 Multi 11/01/20 11/01/20 NFL Game					Spots/Week	Rate							
Channels : KSNC,KSNG,KSNL,KSNW   NFL Game   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	Week: 10/2	27/20	11/02/20	MTWTF	10	\$630.00	0.00						
NFL Game   Week: 10/26/20   11/01/20   10/30/20   17/01/20   10/27/20   10/27/20   10/27/20   10/27/20   10/27/20   10/27/20   10/27/20   10/27/20   10/27/20   Early Today Channels: KSNC,KSNG,KSNL,KSNW   Early Today KANSAS TODAY 2   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   R	N30 Multi	11/01/2	0 11/01/20	NFL Game	CM	NFL Game	S	:30	1\$	310,800.00 P2	0.00 NM	1	\$10,800.00
Start Date   End Date   Weekdays   11/01/20  S   1\$10,800.00   0.00	Channel	s : KSN0	C,KSNG,KSI	•									
Week: 10/26/20				NFL Game									
N31   Multi   10/30/20   10/30/20   Fri Prime Other 1   CM   7-9p  F-   :30   1 \$2,250.00 P2   0.00 NM   1 \$2,250.00 P2   Channels : KSNC, KSNG, KSNL, KSNW   Fri Prime Other 1   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00    F-	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Channels: KSNC,KSNG,KSNL,KSNW	Week: 10/2	26/20	11/01/20	S	15	\$10,800.00	0.00						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	N31 Multi	10/30/2	0 10/30/20	Fri Prime Other 1	СМ	7-9p	F	:30	1	\$2,250.00 P2	0.00 NM	1	\$2,250.00
Start Date   End Date   Weekdays   11/01/20   11/01/2	Channel	s : KSN0	C,KSNG,KSI	NL,KSNW									
Week: 10/26/20       11/01/20      F       1 \$2,250.00       0.00         N32       Multi       10/27/20       10/27/20       KSN Today 2       CM       6-7am       -T       :30       1 \$900.00 P2       0.00 NM       1 \$900.00 P2         Channels: KSNC,KSNG,KSNL,KSNW         KANSAS TODAY 2         Start Date End Date Weekdays Syots/Week Rate Party Today Channels: KSNC,KSNG,KSNL,KSNW Early Today       CM       4-430am       -T       :30       1 \$50.00 P2       0.00 NM       1 \$50.00 P2         KANSAS TODAY 2         Start Date End Date Weekdays       Spots/Week       Rate Rating				Fri Prime Other 1									
N32   Multi   10/27/20   10/27/20   KSN Today 2   CM   6-7am   -T   :30   1   \$900.00 P2   0.00 NM   1   \$900.00 P3   Channels : KSNC,KSNG,KSNL,KSNW   KSN Today 2   KANSAS TODAY 2   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Channels: KSNC,KSNG,KSNL,KSNW	Week: 10/2	26/20	11/01/20	F	1	\$2,250.00	0.00						
KANSAS TODAY 2   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Rating   Rating   Start Date	N32 Multi	10/27/2	0 10/27/20	KSN Today 2	СМ	6-7am	- T	:30	1	\$900.00 P2	0.00 NM	1	\$900.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Channel	s : KSN0	C,KSNG,KSI	NL,KSNW									
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				KSN Today 2									
Week: 10/27/20       11/02/20       -T       1       \$900.00       0.00         N33       Multi       10/27/20       10/27/20       Early Today       CM       4-430am       -T       :30       1       \$50.00 P2       0.00 NM       1       \$50.00 P2         Channels: KSNC,KSNG,KSNL,KSNW         Early Today         KANSAS TODAY 2         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	KANSAS	S TODA'	Y 2										
N33 Multi 10/27/20 10/27/20 Early Today CM 4-430am -T :30 1 \$50.00 P2 0.00 NM 1 \$50.00 Channels : KSNC,KSNG,KSNL,KSNW Early Today  KANSAS TODAY 2  Start Date End Date Weekdays Spots/Week Rate Rating	Star	rt Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Channels : KSNC,KSNG,KSNL,KSNW Early Today KANSAS TODAY 2 Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/2	27/20	11/02/20	- T	1	\$900.00	0.00						
Early Today KANSAS TODAY 2 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	N33 Multi	10/27/2	0 10/27/20	Early Today	CM	4-430am	- T	:30	1	\$50.00 P2	0.00 NM	1	\$50.00
KANSAS TODAY 2 <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u>	Channel	s : KSN0	C,KSNG,KSI	NL,KSNW									
Start Date End Date Weekdays Spots/Week Rate Rating				Early Today									
	KANSAS	S TODA	Y 2										
Week: 10/27/20	Star	rt Date			Spots/Week	Rate	<u>Rating</u>						
	Week: 10/2	27/20	11/02/20	- T	1	\$50.00	0.00						

Totals 149 \$196,700.00



Contract # 27139167 Changes as of: 10/8/2020 at 8:55 AM Version: Highlighting Makegood 1

**CPE**: 381/405/9465 Flight: 10/27/20 - 11/2/20 Agency: WATERFRONT STRATEGIE

Advertiser: Duty and Country

3050 K ST NW #100 Product: General Washington, DC 20007 Agency Order #: 10034941

Buyer: Meade, Nicole

**Primary Demo:** Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS 202-872-5880 202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Service: Nielsen

Total GRP:

Total Spots: 149

Total CPP: \$0.00

Status: Accepted

Con Type: POLITICAL/VOTE

Total \$: \$196,700.00

Traffic #: A2723297

125 West 55th St New York, NY 10019

Separation:

							10/27 - 10/27	Total	Total		
#	Day/Time	DP	Program	Rate	Len	10/27		Spots	\$	CPP*	GR
MSD 12	Tu-F,M 3p-4p		KELLY CLARKSON	\$630.00	30	10 <b>•</b>		0	\$0.00	\$0.00	(
MSD 27	Th 7:20p-10:30p		NFL Kickoff Game-NBC: Houston vs. KANSAS CITY CHIEFS	\$14,000 .00		1 • 0		0	\$0.00	\$0.00	(
MGD 29	M-F 2p-3p		KELLY CLARKSON	\$630.00	30	10		10	\$6,300.00	\$0.00	(
	Su 7p-10:30p		NFL GAME	\$10,800 .00	30	1		1	\$10,800.00	\$0.00	(
MGD 31	F 7p-9p		AMERICAN NINJA WARRIOR	\$2,250. 00	30	1		1	\$2,250.00	\$0.00	(
MGD 32	Tu 6a-7a		KANSAS TODAY	\$900.00	30	1		1	\$900.00	\$0.00	(
MGD 33	Tu 4a-4:30a		EARLY TODAY SHOW	\$50.00	30	1		1	\$50.00	\$0.00	(
				TO	TALS:	149		149	\$196,700.00	\$0.00	

**Makegood Comments** Date/Time Action Added by Comment 10/08/20 8:55 AM Sent To Rep Patty Sparkman program changes - please accept MG offer